

# Mallow Creme<sup>®</sup>

Marshmallow Treats Without the Mess





# MallowCreme®

## Preparation Instructions

### For single pouch:

**Microwave** on HIGH for 2 minutes to start (Industrial Microwaves start at 1 1/4 minutes). Please keep in mind that when microwaving pouches it is a good idea to vent the pouch by either clipping off the corner or making a small slit in the top of the pouch. We suggest heating the pouch in a microwaveable bowl. As all microwaves require different heating times, we suggest a final temperature between 145° - 165° F.

*(Handle hot bags with care. As all microwave ovens vary, times given are approximate.)*

### For several pouches:

**Warm Water Bath:** Immerse in hot water 185° F (85° C) until the product reaches between 145° - 165° F (depending on the amount of water and how many pouches being heated at one time, estimated heating time is roughly 3-5 minutes). Make sure that there is a wire rack or some other barrier between the pouch and the metal sides of whatever item being used to heat the water. If pouches touch the metal sides, they may melt and tear open during heating. *(Handle hot bags with care. Do not boil the pouches.)*

**Steamer:** Line a tray with pouches. Set steamer to 150° F if there is a temperature control. Otherwise heat product 10-12 minutes until the product reaches between 145° - 165° F. *(Handle hot bags with care.)*

**CAUTION: CONTENTS WILL BE HOT AFTER HEATING. HANDLE CAREFULLY.**

### Preparation instructions for crispy rice cereal bars using MallowCreme®‡

Yield: 18" x 13" (half sheet) pan at approximately 1 1/4" thick.

Ingredient	Lbs./Oz.	Metric (grams)	True %
Crispy Rice	1 lb. 4 oz.	570	37%
MallowCreme® (1 pouch)	2 lbs. 1 oz.	950	63%



#### Directions:

See instructions above for heating pouches. Coat a large mixing bowl and two spatulas with Vegalene® pan spray. Pour crispy rice into a bowl. Pour heated MallowCreme® over the cereal and using the Vegalene® sprayed spatulas, lightly toss the mixture (as you would a salad) until the MallowCreme® is fully incorporated. Spray a sheet pan with Vegalene® pan spray and pour the mixture into the pan. Spread evenly and let cool approximately 2 hours prior to cutting. **DO NOT REFRIGERATE.** Finished cereal bars can be frozen **AFTER** cooling.

#### Tips:

- If MallowCreme® does not pour easily from the pouch, it needs to be warmer.
- For easy spreading spray hands with Vegalene® and use hands to spread in the pan.

### For thicker MallowCreme® treats refer to these measurements\*:

Yield: 18" x 13" (half sheet) pan at approximately 2" thick:

Ingredient	Lbs./Oz.	Metric (grams)	True %
Crispy Rice	1 lb. 10 oz.	745	44%
MallowCreme® (1 pouch)	2 lbs. 1 oz.	950	56%

Yield: 18" x 13" (half sheet) pan at approximately 2 1/2" thick:

Ingredient	Lbs./Oz.	Metric (grams)	True %
Crispy Rice	1 lb. 13 oz.	820	46%
MallowCreme® (1 pouch)	2 lbs. 1 oz.	950	54%

\* Note: Increasing dry cereal decreases shelf life of finished cereal bars.

‡ MallowCreme® is a registered trademark of DMH Ingredients, Inc.

# Vegalene® is a registered trademark of Par-Way Group, Inc.

# Great Recipe Ideas!

## S'Mores Bars

Ingredients	Lbs./Oz.	Metric (grams)	True %
Crushed Graham Cracker	5 oz.	140	7%
Crispy Rice	15 oz.	430	20%
Mini-Marshmallows	10 oz.	280	13%
Chocolate Chips	12 oz.	340	16%
MallowCreme® (1 pouch)	2 lbs. 1 oz.	950	44%

Spray a large bowl with Vegalene® pan spray and mix graham cracker, crispy rice, and marshmallows. Mix in MallowCreme® until evenly incorporated. Finally, fold in chocolate chips and mix thoroughly. Spray a baking sheet with Vegalene® and pour mixture onto pan and spread evenly. Let cool for 2 hours before cutting.

Crispy Cocoa Bars



## Cookies & Cream Bars

Ingredients	Lbs./Oz.	Metric (grams)	True %
Crispy Rice	1 lb.	450	24%
Crushed Sandwich Cookies	1 lb.	450	24%
MallowCreme® (1 pouch)	2 lbs. 1 oz.	950	52%

Spray a large bowl with Vegalene® pan spray and mix cereal and crushed cookies. Fold MallowCreme® into the dry ingredients until evenly incorporated. Spray a baking sheet with Vegalene® and pour mixture onto pan and spread evenly. Let cool for 2 hours before cutting.

M&M's® Bars



## Cranberry Almond Bars

Ingredients	Lbs./Oz.	Metric (grams)	True %
Crispy Rice	12 oz.	340	18%
Dried Cranberries	6 oz.	170	9%
Sliced Almonds	5 oz.	140	8%
Oats (raw or toasted)	9 oz.	240	13%
MallowCreme® (1 pouch)	2 lbs. 1 oz.	950	52%

Spray a large bowl with Vegalene® pan spray and mix crispy rice, cranberries, almonds and oats. Fold MallowCreme® into the dry ingredients until evenly incorporated. Spray a baking sheet with Vegalene® and pour mixture onto pan and spread evenly. Let cool for 2 hours before cutting.

Froot Loops® Bars



These other great recipe ideas can be found at...

[www.mallowcreme.com](http://www.mallowcreme.com)

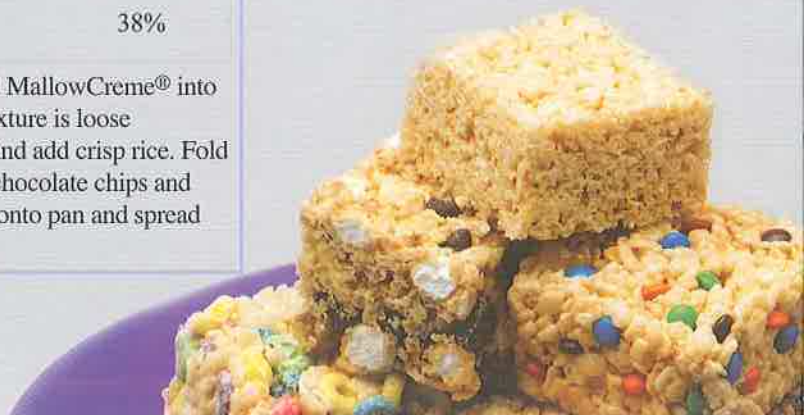
## Peanut Butter Chocolate Chip Bars

Ingredients	Lbs./Oz.	Metric (grams)	True %
Crispy Rice	1 lb. 6oz.	620	28%
Creamy Peanut Butter	8 oz.	330	15%
Chocolate Chips	12 oz.	340	15%
MallowCreme® (1 pouch)	2 lbs. 1 oz.	950	38%

Spray a microwavable bowl with Vegalene® pan spray and pour heated MallowCreme® into the bowl and add peanut butter. Mix thoroughly and reheat until the mixture is loose (approx. 30 seconds). Coat a separate bowl with Vegalene® pan spray and add crisp rice. Fold peanut butter/MallowCreme® mixture into crispy rice. Finally, fold in chocolate chips and mix thoroughly. Spray a baking sheet with Vegalene® and pour mixture onto pan and spread evenly. Let cool 2 hours before cutting.

\*\* Froot Loops® is a registered trademark of Kellogg's Company.

† M&M's® is a registered trademark of Mars, Incorporated.



**TRANS  
FAT FREE  
FORMULA**

Ingredients: Corn syrup, sugar, crystalline fructose, margarine (Palm oil, water, soy oil, salt, mono & diglycerides, colored with annatto, calcium disodium EDTA (added as preservative), artificial flavor, vitamin A palmitate added), water, gelatin, cornstarch, titanium dioxide, dextrose, tricalcium phosphate, artificial flavors.

**Nutrition Facts**  
MallowCreme®

Serving Size: 100 Grams

Amount Per Serving		
Calories		380
Calories from Fat		90
	% of Daily Value*	
Total Fat	10g	15%
Saturated Fat	4.5g	22%
Trans Fat	0g	
Cholesterol	0mg	0%
Sodium	150mg	6%
Total Carbohydrates	72g	24%
Sugars	43g	-
Dietary Fiber	0g	0%
Protein	1g	-
Vitamin A		8%
Vitamin C		0%
Calcium		2%
Iron		0%

**Nutrition Facts**  
Finished Crispy Rice Bar

Serving Size: 40 Grams

Amount Per Serving		
Calories		150
Calories from Fat		25
	% of Daily Value*	
Total Fat	2.5g	4%
Saturated Fat	1g	6%
Trans Fat	0g	
Cholesterol	0mg	0%
Sodium	180mg	8%
Total Carbohydrates	31g	10%
Sugars	12g	-
Dietary Fiber	0g	0%
Protein	1g	-
Vitamin A		6%
Vitamin C		4%
Calcium		0%
Iron		4%

\*Percent Daily Values are based on 2,000 calorie a day diet. Your daily values may be higher or lower depending on your calorie diet

	Calories	2000	2500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2400mg	2400mg
Total Carbohydrates	less than	300g	375g
Dietary Fiber	less than	25g	30g

**Ordering Information**

Product Number	Product Description	Pack Size	Case Weight	Case Cubic Ft.	Pallet Configuration
64708	MallowCreme® Marshmallow Cream	8/33.5 oz. pouches	17.85 lbs.	.08	13 x 10 x 130
14021	Vegalene® Pan Coating	6/14 oz. aerosol cans	6.90 lbs.	.22	39 x 4 x 156
22021	Vegalene® Pan Coating	6/21 oz. aerosol cans	10.20 lbs.	.32	34 x 4 x 136

Distributed by:



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COMPANY**  
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